





For the DTRC and its members, 2010/11 was a year of reflection on the past and preparation for the future. As we geared up to celebrate our 25th anniversary, our dancers busily prepared for their futures with the DTRC's financial and programming support.

Over 500 young dancers across the country readied themselves for their transition from student to professional through our annual, national *on the MOVE/danse TRANSIT* program. As one participant noted, "*on the MOVE* has reassured me a career in dance is possible. I'm ready to take myself seriously as a dance artist!". At the same time, mid-career dancers were honing their transferable skills studying marketing, business development, computer applications, communications and languages, with the support of DTRC's skills grants. In a milieu where most dancers are independent and entrepreneurial, developing a bank of skills that can be transferred to any career makes good sense.

A unique collaboration between the DTRC, Ryerson University and the National Ballet of Canada enabled dancers who were just beginning to think about a post performance career the opportunity to get some university courses under their belt while still performing. Meanwhile, those ready to embark on the next phase of their career began full-time studies at institutions across the country in fields as diverse as architectural technology, cultural management, environmental design,

kinesiology, osteopathy, political science and pre-medicine.

We continued to develop our private sector fundraising and we are fortunate to have a strong base of loyal supporters. Over 75% of our budget was directed to programs and services for our members. Our fundraising efforts were essential to helping us meet the nearly 40% increase in our grants and awards requests this past year.

Technology played a significant role in 2010/11 as we launched our new bilingual website early in the year. The addition of videos, dancers' stories, blogs, a job board and enriched resources make it an excellent outreach and communication tool for dancers and supporters alike. This new site enabled us to live-stream sessions from our conference for emerging artists, allowing dancers from across the country to take an active part in the discussions.

The courage, passion and creativity

of our members continues to be the inspiration we draw on as we work on their behalf. Their achievements on and off the stage are truly remarkable. We are extremely grateful to our Board, staff, Advisory Council, Artistic Resource Committee and volunteers for their stalwart work on our behalf; and to the Department of Canadian Heritage, federal and provincial funders, foundations, corporations, affiliated dance companies and our many loyal individual donors for their vital support.

*Amanda Hancox*

Amanda Hancox, Executive Director

Garry Neil, Board Chair

# Helping Dancers Every Step of the Way



The DTRC's mandate is to help dancers make necessary transitions into, within, and from professional performing careers. We work with dancers on an individual basis, providing compassionate support and practical services so they can reach their potential throughout their dance careers and after retirement from performance.

Bharatanatyam dancer Nova Bhattacharya, photo by John Lauener

# The Path of Transition

## INTO

After graduating from school, young dancers transition into a demanding and competitive career that is, because of the intense physicality of the profession, often shorter than those of other artistic disciplines. For emerging artists, a smooth transition into the profession is vital to make headway toward their career goals. In 2010/11, the DTRC offered its annual series of *on the MOVE/danse TRANSIT* conferences designed to empower emerging dancers with specific tools and information needed to make a successful transition into the career. These events connect dancers across the country with the latest resources and support networks, and provide them with practical, relevant information that prepares them to enter their dance careers with confidence.

## WITHIN

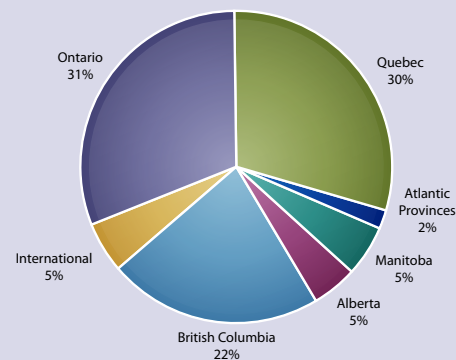
In 2010, the DTRC supported 'Stuck in the Middle', an exploration into the specific circumstances and work life of mid-career independent dancers. While the focus of the study was on Toronto-based contemporary dancers, there is evidence to suggest that the situation is similar across the country. This research confirmed our understanding regarding the

stresses placed upon these artists and will assist us in developing our programs so that we may offer mid-career dancers what they need to succeed in the current milieu. Through counselling, workshops, career exploration opportunities, transferable skills grants, and more – the DTRC will continue to encourage and support mid-career dancers as they broaden their skill set, sustain themselves as artists, and fulfil their career goals.

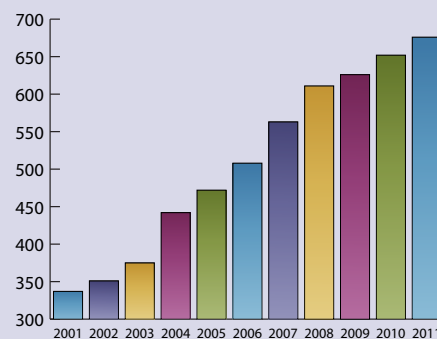
## FROM

There will come a time when a life on stage is no longer possible. To guide members through this transition, we offer specialized personal and career counselling so that they can discover their passions beyond performance and create a plan to achieve their next goal. This support allows dancers to see their transition as a new beginning filled with opportunity. Most dancers pursuing a second career path will choose another highly skilled profession to address their quest for a new challenge. Often a dancer has been inspired by a professional who has helped them during their career, as in the case of those who pursue medicine, physiotherapy or counselling, and see it as a way to give back to their dance community.

MEMBERSHIP BY REGION



MEMBERSHIP GROWTH 2001-2011



## MEMBERSHIP

At the end of 2011, there were 676 members across the country, an increase of 4% in the past year. With members from Victoria to Whitehorse to St John's, representing a stunning array of dance styles, DTRC membership continues to reflect the richness of Canada's professional dance community. We look forward to continued growth in membership.

# Guiding Young Dancers into Professional Careers



Through *on the MOVE/danse TRANSIT* and *DT-BIS!* career planning and networking events, the DTRC educates and inspires young dancers by building their skills, knowledge, and confidence, while introducing them to their community and support networks.

In 2010/11, close to 500 graduating dance students and emerging artists attended *on the MOVE/danse TRANSIT* programming held in eight cities across the country: Vancouver, Surrey,

Calgary, Edmonton, Winnipeg, Toronto, Montreal and, for the first time, Moncton, NB. This represents a 10% increase in participants from the past year.

As a follow-up to Montreal's *danse TRANSIT*, the DTRC continued to offer *DT-Bis!* workshops to Montreal and Quebec City's vibrant dance communities. This year's *DT-Bis!* workshops covered important topics such as stress management, injury prevention, and how to handle criticism.



*As a young artist, I really appreciated how on the MOVE brought dancers together, creating an atmosphere in which we could build connections and learn from each other. I returned to on the MOVE as a guest speaker to inspire young dancers, share some of the lessons I have learned as an emerging artist, and provide them with the same guidance as was provided to me.*

— Danielle Gardner  
Finalist on *So You Think You Can Dance Canada* Season 3; attended *on the MOVE* in 2007; guest speaker at *on the MOVE - Surrey* in April, 2011

## Addressing the Unique Needs of Emerging Artists

In March 2011, the DTRC presented its first *keep on MOVING* conference for emerging artists. Developed as a continuation of *on the MOVE*, *keep on MOVING* was designed specifically for dance artists who are 2-5 years into their professional careers. Offering focused and in-depth information, *KOM* is an artist-directed event – planned, organized, and presented with the active participation of emerging dance artists of all dance genres.

75 participants took part in the inaugural event, where the focus

was on being creative in their quest for work, networking opportunities, and funding for their projects. A dynamic group of leading edge professionals led the participants in topics that included exploring cross-disciplinary and community based opportunities, corporate and community scholarship collaborations, and promoting yourself on a budget.

Several conference sessions were live-streamed through the DTRC's website, allowing dancers across the country a chance to take part in the

lively discussions. Portions of this video are available on our *keep on MOVING* webpage.

*Generous project support from the Canada Council for the Arts and the Ontario Arts Council, along with contributions from many other national and regional sponsors, makes on the MOVE/danse TRANSIT/keep on MOVING possible, and allows us to offer these vital learning opportunities to dancers free of charge.*

## COUNSELLING

In 2010/11, the DTRC provided over 700 hours of career, personal, academic, financial, and legal counselling services, totalling over \$53,000.

## SKILLS GRANTS

This year, the DTRC distributed almost \$40,000 in skills grant funding to help dancers develop skills transferable to any career. Of the 75 skills grants awarded, popular uses of the grant include language studies, entrepreneurial and business studies, pre-requisite courses for college or university admission, and computer studies.

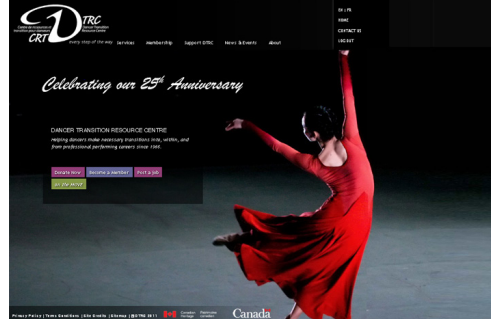
## RETRAINING & SUBSISTENCE GRANTS

This year, the DTRC provided over \$400,000 in retraining and subsistence grants to dancers pursuing parallel or second careers. In total, 116 grants and awards were given.



Opposite: Panellists speak to young dancers at *on the MOVE*, photo by Andréa de Keijzer; Danielle Gardner, photo by Melissa Chew, GTFX.

This page: Dancers taking part in the Canada Council Grant Writing Workshop.



## PROFESSIONAL DEVELOPMENT WORKSHOPS

In 2010/11, the DTRC offered workshops in financial planning, taxes, stress management, career development, and work/life balance. As well, in collaboration with the Canada Council for the Arts, the DTRC organized a hands-on grant-writing workshop for professional dancers in Toronto. Dancers of all genres attended this engaging and informative session where Dance Program Officer William Lau gave tips on how to prepare an application. Similar workshops are scheduled to take place across the country in 2011/12.

## GROUND-BREAKING PROGRAM HELPS PROFESSIONAL DANCERS EARN UNIVERSITY CREDITS

Last year, in partnership with Ryerson University and the National Ballet of Canada, the DTRC launched a program offering professional dancers the chance to earn undergraduate degree credits while dancing. The first of its kind in Canada, the program provided dancers who are just beginning to think about their post performance career with the opportunity to get a jump-start on their retraining.

Two courses, Critical Thinking and Biology of a Living City, were taught on Monday evenings at the Walter Carsen Centre in downtown Toronto. The time and location made it a flexible solution for dancers who could never before fit a university course into their hectic schedules.

# Outreach Through Technology

In 2010/11, the DTRC unveiled its new bilingual website. The new site contains vital information about DTRC services as well as educational and interactive resources for members, supporters, and the general public. The site incorporates rich media content such as video, stories and testimonials, as well as an interactive members' area and resources section. DTRC Board members Eloise Bellemont-Neef, Betsy Carson and Cindy Lipomanis were integral to this project.

Additionally, members and alumni can login to access a new online Job Board. The Job Board helps currently performing dancers find work that aligns well with their schedules, while building transferable skills and non-performance work experience. It also helps transitioning dancers ease into the wider work world and access job opportunities within companies that understand what dancers have to offer.

The Stories and Testimonials section features compelling written and video testimonials from dancers in various stages of transition, and provides powerful insight into how the DTRC supports its members while offering a source of inspiration for other dancers who are considering a transition themselves.

As the organizational "face" to millions of people worldwide, the DTRC's website has tremendous potential to raise public profile, build relationships, and deliver services more efficiently.

# Development & Fundraising



## REMEMBERING LOIS SMITH — HER DTRC LEGACY

When Lois Smith, the National Ballet of Canada’s first prima ballerina, passed away in January 2011, two DTRC patrons went above and beyond to honour her memory. Jocelyn Allen and Vanessa Harwood-Scully spearheaded a campaign to remember Ms. Smith with a memorial Cornerstone Brick on the National Office’s Wall of Honour as part of the *Buy a Brick, Build a Future* initiative. *Buy a Brick, Build a Future* honours dancers, donors and individuals who have made a significant contribution to dance in Canada and celebrates their continued commitment to the art form. Ms. Allen and Ms. Harwood-Scully personally reached out to friends and fans of the late dancer all over North America, and secured support from over 50 people towards the brick, raising an impressive \$9,000. Every gift made to Lois Smith’s brick, and to the *Buy a Brick, Build a Future* campaign, goes directly to support the educational, counselling and retraining needs of dancers in transition. The success of this

campaign is truly a testament to the difference that dedicated donors can make in the lives of dancers, by finding creative ways to multiply their personal support and increase the impact of their desire to remember a beloved dancer. We are grateful to have such engaged and generous supporters, and pleased that the DTRC was chosen as the channel through which to honour Ms. Smith.



## FUNDING OVERVIEW

Funders within the public and private sector recognize the value of investing in the DTRC. Their support directly helps dancers successfully manage transition, and channel their incredible determination, creativity and desire for excellence into a vast variety of second careers.

In 2010/11, the DTRC’s core public funding continued to come from the Department of Canadian Heritage through the Canada Arts Training Fund (CATF). CATF’s significant support provides the DTRC with stability and stimulus for further growth. The DTRC also continued to engage strong partnerships from other areas of the public sector, particularly the Ontario Arts Council (operating funding), the Canada Council for the Arts (*on the MOVE/ danse TRANSIT*), and the Ontario Trillium Foundation (Senior Artists’ Research Project). Within the private sector, individual donors, foundations, and corporations continued to champion our cause.

We are sincerely grateful for all the support we receive and look forward to forging new partnerships with organizations and individuals who believe in our organization and the importance of our work.

## DANCE COMMUNITY SUPPORT

We are proud of the support we receive from the dance community. We greatly appreciate and wish to thank our members, alumni, affiliated dance companies, and fellow dance service organizations. Although they face their own financial and resource challenges, these individuals and organizations continue to make donations of time, talents and funds to the DTRC.

### THE INAUGURAL LOIS SMITH AWARD

Lois Smith leaves a legacy with the DTRC in an additional way. We were honoured to learn that Ms. Smith had left an extremely generous bequest to the DTRC in her will. In order to recognize the generosity of Ms. Smith's legacy gift, the DTRC has created a Lois Smith Special Award in her honour. The recipient of the inaugural Lois Smith Award was Michael James, also a ballet dancer, who has retired from dance to pursue medicine.

During his career, Mr. James danced with Ballet BC, Alberta Ballet and Canada's Royal Winnipeg



Ballet, and was inspired to pursue medicine as a second career by the sports medicine physician who worked with him as he recovered from dance-related injuries. This career choice allows him to use his extensive experience with injury and rehabilitation in a positive way by helping others. Mr. James was awarded the prestigious, and highly competitive, NSERC Undergraduate Student Research Award by the National Sciences and Engineering Research Council, which he had to turn down in order to complete a required course prior to taking the MCAT. Mr. James ultimately scored in the 99th percentile on the MCAT.

He notes that "medicine would not have been an option for me prior to my dance experience. Though I had scholastic aptitude as a young man, I lacked work ethic. However, upon entering the dance world at 15, hard work became mandatory. This work ethic remains with me today and has served me well in every area of my life, especially academics." Mr. James has been accepted into several medical schools.

Opposite (left to right): Jocelyn Allen and Vanessa Harwood-Scully presenting the Lois Smith Brick; Lois Smith in *The Nutcracker* (1964), Photo by Ken Bell, courtesy of The National Ballet of Canada Archives. This page (left to right): Michael James, photo by David Cooper; Geon van der Wyst, Jerry Lozinski, Rex Harrington and Joan Lozinski at the 2010 Meet the Dancers reception.

### PLANNED GIVING: YOUR LASTING LEGACY

Planned giving is an extremely effective and powerful way of leaving behind a legacy that will have a meaningful impact on the lives of Canada's professional dancers. The DTRC is currently updating and modifying our planned giving information package, which includes a variety of ways through which you may consider including the DTRC in your estate planning. Options include: a bequest in your will, life insurance, RRSPs and RRIFs, gift annuities, charitable trusts and stocks and securities. Planned giving leaves a lasting tribute and is a testament to your support of dancers in transition.

If you are interested in receiving our planned giving information package, please contact Development Manager Rachel Nolan at 416-595-5655 x23, or [development@dtrc.ca](mailto:development@dtrc.ca).



### CELEBRATING OUR DONORS

As a special thank you to our top-level donors, the DTRC held an intimate Meet the Dancers Reception in December 2010, in Toronto. The event was graciously hosted by DTRC patrons Joan and Jerry Lozinski at their home, and gave members and donors the chance to meet and interact directly.

"It was a wonderful opportunity for our donors to meet some of the dancers who benefit from their generous support and their steadfast belief in the organization," says Amanda Hancox, "and the dancers had the chance to meet, and thank in person, the helping hands behind the DTRC."

Erin Richardson, the event's guest speaker, spoke passionately about her inspiring transition from ballet dancer to veterinary technician and the supporting role that the DTRC played throughout her retraining and transition. Ms. Richardson danced with The National Ballet of Canada until an injury led to the end of her performance career.

Meet the Dancers is a special recognition event for those who support the DTRC at the Benefactor and Patron level, and is held annually. The DTRC is very grateful to Joan and Jerry Lozinski for hosting the 2010-2011 event.

# Partnerships

As no other dance organization in Canada does transition-related work, the DTRC occupies a unique niche within the milieu and has built supportive working and collaborative relationships with a wide range of stakeholders including dance companies, service organizations, corporations, government ministries and councils, and arts patrons. We have found that collaboration and the sharing of resources have proven to be successful and imperative given the large geographical scope of our work and the complexity of the profession of dance. The dance community is small and we work most successfully when we work together. For example, to present *on the MOVE / danse TRANSIT* at a national level, the DTRC works collaboratively with over thirty individual service organizations and professional training institutions located in ten different cities.

Career transition is where our expertise lies and we are often asked to share our knowledge and experience with other disciplines, both within and outside the artistic community. In 2010/11, the DTRC

continued to work with Actra Fraternal Benefit Society as it addressed the transition needs of its community. In order to ensure our members have access to a wide variety of career development opportunities, we worked on building relationships with other career support organizations across the country. In addition, the DTRC began discussions with those in charge of transition services for elite athletes. For obvious reasons our communities have a great deal in common and there are possibilities for some very interesting collaborations in the future.

In 2010/11, the DTRC met in Berlin with our international colleagues. There are now national dancer transition programs in Australia, France, Germany, Holland, Korea, Switzerland, the UK and the USA and this annual meeting provides a wonderful opportunity to share current trends, resources, best practices, and to work together to solve many of the challenges we face. The economy in Europe was a major concern, as many countries faced severe



cutbacks in their funding, and there was great interest in the DTRC's success with private fundraising initiatives – in particular our *Buy a Brick, Build a Future* program.

In addition to our specific work within the dance community, the DTRC works to support activities that improve the socioeconomic conditions of *all* artists. Over the past three years the DTRC has been the lead organization in the multi arts disciplinary Senior Artists' Research Project which looked into the special situation and needs of that population. In 2010/11, the project was completed and we are pleased that it has led to the development of the Canadian Senior Artists' Resource Network. The new organization will provide information and services to senior artists across Canada in collaboration with other groups in the cultural sector.



Left: Billy Marchenski, Hayden Fong, Manuel Sorge and Cai Glover of Kinesis Dance somatheatro, photo by Chris Randle. Above: Alberta Ballet Company Artists in Joni Mitchell's *The Fiddle and the Drum*, photo by Charles Hope. Right: Dion MacArthur in 'Rooms' choreographed by Anna Sokolow, photo by Cylla Von Tiedemann.

# Vision for the Future



It is the vision of the DTRC that every professional dancer in Canada has access to psychological, emotional and financial support to help them through the necessary transitions inherent in a performance career. Over the next three years, in keeping with our mandate, the DTRC will focus on gaining a clear understanding of the skills needed to build and manage a

sustainable career as a professional dancer and how these skills impact a dancer's ability to make successful transitions. This information will be used to help dancers develop short- and long-term career planning and professional development goals.

Canada's rich cultural diversity has added to the vibrancy of dance in this country and it is reflected in the membership of the DTRC. From Hip Hop to Capoeira to classical Indian and Butoh — our membership is growing in its cultural and stylistic diversity. This adds to the strength of the organization and presents new opportunities and challenges. In this rapidly changing milieu, what new services may be needed for transitioning dancers and how can those services best be delivered? Does the current ecology mean that there are gaps in a dancer's career planning and development that the DTRC could fill? In 2012 we will be conducting an in-depth consultation with our members and other key stakeholders to ensure that we continue to provide Canada's professional dancers with the tools

required to reach their potential throughout their dance career and after retirement from performance.

As we move forward, we will embrace new technologies in order to enhance our programming and outreach, and we will use our network of collaborative partners to create new opportunities for our members. The DTRC is cognisant of the fact that to fully achieve our goals we will need to increase our public profile and expand our individual and corporate support.

We believe that our best ambassadors are our wonderful alumni. Their stories present an excellent opportunity to increase awareness of dancer transition and we look forward to celebrating their successes during the DTRC's 25th anniversary. We stand on a strong foundation and with the help of our supporters, community, board and staff we are well positioned to continue to grow and serve our vibrant dance community well into the future.

## Dancer Gives Back to the Community

*A few years into my dance career, I saw a DTRC career counsellor who encouraged me to attempt my first university course. I began my BA in Social Development Studies via distance education, while simultaneously meeting the demands of an incredible 15-year dance career. I remember listening to course lectures on cassette tapes while on tour and sending in hand-written assignments via fax at theatres and hotels. It took me 12 years to graduate with my first degree.*

*Injuries eventually caught up with me around the time that I was ready to tackle university full-time. Two years later, I graduated with my Masters in Clinical Social Work. Currently, I work for Veterans Affairs Canada supporting military service men and women who have proudly served our country and now find themselves homeless.*

*Looking back when I began my first course – with*

*self-doubt, fear and anxiety – life as a dancer did prepare me for a second career. Qualities ingrained in me as a dancer are with me every day. While I miss the stage, I now channel my energy into helping clients conquer obstacles and support them as they now make significant life changes. Their gratitude fills my soul.*

— Dion MacArthur, Case Manager

In 2011, Dion was awarded the Veterans Affairs Canada's Award of Excellence in the Leadership Category for the Homeless Veterans Initiative in Ontario.



# Financial Summary

## SUMMARIZED STATEMENT OF FINANCIAL POSITION AS AT AUGUST 31, 2011

	2011	2010
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	\$ 436,439	\$ 246,469
Other assets	<u>98,422</u>	<u>310,848</u>
	534,861	557,317
Property and equipment	14,875	22,310
Long-term investments	<u>724,288</u>	<u>697,133</u>
	<u>\$ 1,274,024</u>	<u>\$ 1,276,760</u>
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 24,024	\$ 64,555
Dancer grants payable	373,994	316,896
Current portion of leasehold inducement	2,941	2,941
Deferred revenue	<u>33,000</u>	<u>62,000</u>
	433,959	446,392
Leasehold inducement	<u>5,882</u>	<u>8,823</u>
	439,841	455,215
<b>NET ASSETS</b>	<u>834,183</u>	<u>821,545</u>
	<u>\$ 1,274,024</u>	<u>\$ 1,276,760</u>

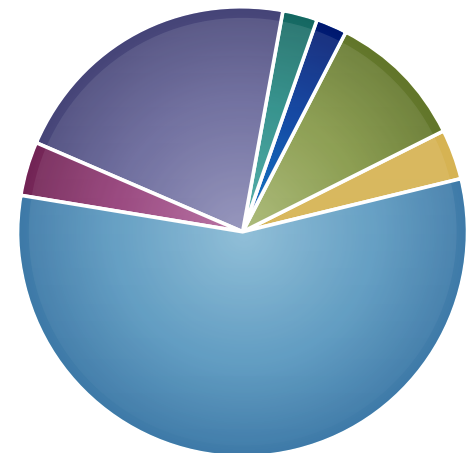
## SUMMARIZED STATEMENT OF OPERATIONS FOR THE YEAR ENDED AUGUST 31, 2011






	2011	2010
<b>REVENUE</b>		
Grants	\$ 704,532	\$ 693,960
Donations and fundraising	237,548	184,925
Membership fees	115,397	104,927
Senior Artists Project contributions	104,425	94,211
Interest and other	<u>40,364</u>	<u>35,250</u>
	<u>1,202,266</u>	<u>1,113,273</u>
<b>EXPENSES</b>		
<b>Programs and services</b>		
Dancer grants and awards	491,251	353,064
Dancers' consulting services	138,216	139,772
Regional programs and services	109,531	97,364
Senior Artists Project	74,635	122,938
Conferences and workshops	57,729	62,026
Communications and outreach	36,242	54,088
International projects	1,668	1,664
Resource materials	<u>190</u>	<u>1,506</u>
	909,462	832,422
<b>Administrative</b>		
Administration personnel	169,641	176,964
Fundraising	24,139	11,767
Rent	22,869	25,459
Office and general	19,499	24,380
Equipment and furniture	7,511	5,447
Professional fees	7,267	7,754
Insurance	6,866	6,605
Other	14,939	8,927
Amortization	<u>7,435</u>	<u>6,599</u>
	280,166	273,902
Total expenses	<u>1,189,628</u>	<u>1,106,324</u>
<b>EXCESS OF REVENUE OVER EXPENSES FOR THE YEAR</b>	<u>\$ 12,638</u>	<u>\$ 6,949</u>

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the organization's financial position and results of operations, reference should be made to the related complete financial statements.

# Supporters

## 2010/11 REVENUE TAPESTRY



-  57% Federal Government
-  22% Private Sector Revenue
-  10% Membership
-  4% Provincial Government
-  3% Interest & Other

## DTRC SUPPORTERS AND PARTNERS SEPTEMBER 2010 - AUGUST 2011

The DTRC gratefully acknowledges the financial support of the Government of Canada through the Canada Arts Training Fund, a program of the Department of Canadian Heritage.



Canadian Heritage  
Patrimoine canadien

Canada

The DTRC is also grateful for the support of our many other private and public supporters.



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## AFFILIATED DANCE COMPANIES

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 Canada's Royal Winnipeg Ballet  
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## TRANSITION CONTINUUM

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*The DTRC truly understands all the elements of transition and is able to guide, encourage and support the unique souls of dancers.*

— Evelyn Hart, C.C., O.M.,  
Former Principal Dancer, Canada's Royal Winnipeg Ballet

#### **ABOUT THE DANCER TRANSITION RESOURCE CENTRE**

Founded in 1985, the Dancer Transition Resource Centre (DTRC) is a national, charitable organization dedicated to helping dancers make necessary transitions into, within, and from professional performing careers.

Our goal is to ensure that dancers have the tools they need to reach their potential throughout their dance career and after retirement from dance performance.

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